



Digital Merchandising Coordinator - Bedding Mega Group Inc. – Boucherville Office

Mega Group Inc. is Canada's largest retail buying and support group of independent furniture, appliance and consumer electronics retailers. We are dedicated to providing programs that stimulate growth and promote success. Our vision is to be the essential supplier of retail services ensuring the continued success of the Independent Home Goods retail channel in Canada. As a Platinum Member of Canada's Best Managed Companies, we serve over 700 retail members across the country with offices located in Saskatoon and Boucherville.

We are proud to provide an employee-friendly work environment, where work-life balance is a priority. We value the talents and abilities of our employees and strive for an open, flexible, cooperative, and dynamic work environment.

We are seeking a Digital Merchandising Coordinator - Bedding in our Boucherville office. The incumbent's primary responsibilities will be:

- Accountable for the accuracy of online eMerchandising Bedding product catalog information.
- Internal/external communications of web content-related information with relevant partners.
- Assist and support in data entry for events or auto ship orders.
- Management of online promotions.
- Maintain an active, up-to-date file of core Brands' price sheets for internal verification and web product catalog updates.
- Contributing to building a Business Intelligence platform to strengthen decision-making processes.
- Tracking retailer offers and analysis of competitive Bedding landscape.
- Prepare and distribute monthly competitive intelligence about Bedding industry events.
- Review online product presentation to ensure categorization, photography, pricing, and promotions are accurate.
- Be the Bedding category resource for retailers.
- Support the POS database development required for POS/web integration projects.
- Update and maintain our CRM.
- Has a continuous awareness in evaluating the effectiveness of our Product Web presence with the goal of creating an excellent customer experience.
- Must be able to use all available information and tools, seek out required information, and complete data requirements to support the digital merchandising efforts.
- Communicate and interact closely with the Bedding and Web team members.
- Interpret results from the business intelligence data to be used in making informed decisions on strategies, merchandising and web development for the Bedding Category.
- Be a team player as well as to be able to work independently.

Qualifications

- Bilingualism (English/French) is required
- Knowledge and understanding of the Bedding industry and products, is considered an asset.
- Strong Excel skills.
- Knowledge of presenting products online, digital marketing an asset
- Strong communication skills, both verbal and written.
- Ability to present using Power Point.
- Analytical skills in collecting and interpreting data.
- High attention to detail.
- Continuous improvement capabilities, as well as process enhancement skills.

Please apply in confidence to hr@megagroup.ca

**Please note that only those candidates selected for an interview will be contacted.*